Guidelines International Network North America

A network for guideline users, developers, and other stakeholders to form partnerships and discuss regional guideline issues.

Co-sponsoring with

Postgraduate Unit
Faculty of Medicine
Universidad Nacional Autónoma de México

In Partnership with Centro Nacional de Excelencia Tecnológica en Salud (CENETEC) & Pan American Health Organization (PAHO)

Clinical Practice Guidelines,
Development and Implementation in Mexico,
International Forum

November 30th – December 1st, 2017
Universidad Nacional Autónoma de México
Postgraduate Unit Auditorium
Mexico City, Mexico

Por mi raza hablará el espíritu
CONFERECE OVERVIEW

Conference Details
The Guidelines International Network North America (G-I-N/NA) and the Postgraduate Unit of the Faculty of Medicine of the Universidad Nacional Autónoma de México are co-sponsoring the conference on “Clinical Practice Guidelines, Development and Implementation in Mexico. International Forum” in Partnership with Centro Nacional de Excelencia Tecnológica en Salud (CENETEC), Mexico and the Pan American Health Organization (PAHO).

Dates: November 30th – December 1st, 2017

Location: Universidad Nacional Autónoma de México, Postgraduate Unit Auditorium, Mexico

Admission: General Public and per invitation • G-I-N Members and UNAM faculty

Information & Registration: José Luis Mayorga Butrón, MD, MSc
Contact: jose.luis.mayorga@oidosnarizygarganta.com.mx,
Phone: 52 (55) 27276758

Cost: 500 Pesos

PRELIMINARY PROGRAM

November 30th
DAY 1
Development of Clinical Practice Guidelines, International Standards and multi stakeholder collaboration

December 1st
DAY 2
Implementation, adaptation and health quality assessment
Evidence-Based Clinical Practice Guidelines, Development and Implementation in Mexico, International Forum

November 30th
Development of Clinical Practice Guidelines, International Standards and Multi-stakeholders Collaboration

Opening and Introduction

8:30-9:00 Opening and Introduction

German Fajardo Dolci, MD
Chairman, Medicine Faculty, UNAM, Mexico

&

Jose Halabe Cherem, MD
Postgraduate Unit Director, Medicine Faculty, UNAM, Mexico

&

Francisco Ramos Gómez, PhD
Director, CENETEC, Mexico

&

José Luis Mayorga Butrón, MD, MSc
General Coordinator
National Institute of Pediatrics and Postgraduate Unit, Medicine Faculty, UNAM, México

&

G-I-N Representative

Academic Presidents

Rogelio Chavolla Magaña, MD, MSc
Academic Secretariat, Postgraduate Department, Faculty of Medicine, UNAM

9:00- 9:30 Opening Plenary Session

Evidence Based Medicine, evolution & value

José Luis Mayorga Butrón, MD, MSc
National Institute of Pediatrics, Mexico

G-I-N NA Steering Committee

Evidence Based Medicine Committee, Mexican Society of Otolaryngology & HNS

Associate Professor of the Master in Science Program, Postgraduate Unit, UNAM, Mexico
9:30- 10:00 Plenary Session

Decision-making in Medicine, complexity and evolution through time

**Francisco Javier Ochoa Carrillo, MD**
Former President Mexican Society of Oncology
Editor-in-Chief “Gaceta Mexicana de Oncología”
Former President of the Mexican Academy of Surgery, Mexico
Former President of “Consejo Mexicano de Oncología”

10:00- 10:30 Plenary Session

Why quality & confidence in Clinical Guidelines are so important?

**Richard M. Rosenfeld, MD, MPH**
Distinguished Professor and Chairman of Otolaryngology,
SUNY Downstate Medical Center, Brooklyn, NY, USA
Sr. Advisor for Guidelines and Measures,
American Academy of Otolaryngology - Head & Neck Surgery
Founder and Chair Emeritus, G-I-N North America

10:30- 11:00 Plenary Session

Systematic Reviews as the cornerstone of Evidence Based Medicine

**Sandra Zelman Lewis, PhD**
Past-Chair, Guidelines International Network/ North America
Guidelines International Network
Former President, EBQ Consulting, LLC
Chief Guidelines Officer, Doctor Evidence

11:00 – 11:30
Recess & coffee break

Breakout Session 1
11:30 – 13:00
Development of Clinical Practice Guidelines

1. Convening an effective Guideline Development Group, roles and responsibilities

**Richard M. Rosenfeld, MD, MPH**
Distinguished Professor and Chairman of Otolaryngology,
SUNY Downstate Medical Center, Brooklyn, NY, USA
Sr. Advisor for Guidelines and Measures,
American Academy of Otolaryngology - Head & Neck Surgery
Evidence-Based Clinical Practice Guidelines, Development and Implementation in Mexico, International Forum

Founder and Chair Emeritus, G-I-N North America

2. Evidence assessment and synthesis to support clinical recommendations development
   Kay Dickersin, PhD
   Director US Cochrane Center and Professor of Epidemiology,
   Johns Hopkins Bloomberg School of Public Health, Director, Baltimore MD

3. Crafting clear and actionable recommendations that facilitate performance measures
   Richard N Shiffman, MD
   Professor of Pediatrics (General Pediatrics) and of Anesthesiology;
   Associate Director, Yale Center for Medical Informatics;
   Program Director, Clinical Informatics Fellowship Program

Breakout Session 2
11:30 – 13:00
Multi-stakeholders Collaboration

1. How to make collaborative efforts work. Overcoming resource issues, proprietary obstacles
   Marguerite, A, Koster, MD, PhD
   Practice Leader, Technology Assessment & Guidelines Unit
   Evidence-Based Medicine (EBM) Services Unit
   Kaiser Permanente Southern California, Pasadena, CA USA

2. Early stakeholder engagement within a specialty society context
   Amir Qaseem, MD, PhD, MHA, FACP
   Vice President
   Clinical Policy
   American College of Physicians
   Trustee, Guidelines International Network (Scotland, UK)
   Lecturer, Thomas Jefferson University, Philadelphia, PA

3. How to engage patients in the Clinical Practice Guideline Development Group?
   Patients representative
LUNCH 13:00 to 14:30

14:30- 15:00 Plenary Session

Dealing and minimizing potential conflict of interests

**Amir Qaseem, MD, PhD, MHA, FACP**
Vice President
Clinical Policy
American College of Physicians
Trustee, Guidelines International Network (Scotland, UK)
Lecturer, Thomas Jefferson University, Philadelphia, PA

15:00- 15:30 Plenary Session

The Guidelines International Network North America: past, present and future

**Richard Rosenfeld, MD, MPH**
Emeritus Chair G-I-N NA and Member of the G-I-N Board of Trustees
Professor and Chairman of Otolaryngology.
Professor, Chairman, and Program Director of Otolaryngology at SUNY Downstate
Chairperson of the Guideline Development Task Force for the American Academy of Otolaryngology – Head and Neck Surgery (AAO-HNS),

15:30- 16:00 Plenary Session

The role of medical societies in the development of Clinical Practice Guidelines

**Juan Miguel Abdo Francis, MD**
Mexican Academy of Surgery, Vice Chair
December 1st
Implementation, adaptation and health quality assessment

8:30- 9:00 Plenary Session

Knowledge Translation-the Secret Sauce of Guideline Implementation?
Peter Wyer, MD
Founder and Co-chair Section on Evidence-Based Healthcare
New York Academy of Medicine;
Department of Emergency Medicine Columbia University Medical Center, NYC

9:00- 9:30 Opening Plenary Session

Clinical Practice Guidelines in Mexico, a national program to achieve better healthcare quality
Ojino Sosa García, MD
Clinical Practice Guidelines Department Chairman, CENETEC, Mexico

9:30- 10:00 Plenary Session

Clinical Practice Guidelines, implementation and development, Colombia experience
Rodrigo Pardo Turriago, MD
Associate professor, Neurology Unit and Clinical Research, Faculty of Medicine, Universidad Nacional de Colombia. Bogota, Colombia.

10:00- 10:30

Uncover needs and opportunities in Latin America. The Pan American Health Organization perspective
Ludovic Reveiz Hearult, MD, MPH
AMRO/PAHO, Washington DC, USA

10:30 0 11:00
Recess & coffee break
11:00- 11:30

Health Quality Assessment. The Mexican Program in the Social Security Institute

**Arturo Viniegra Osorio, MD**
Clinical Excellence Coordinator, Mexican Social Security, Mexico

11:30- 12:00

Clinical Practice Guidelines Implementation in a Private Health Care provider setting

**Marguerite, A, Koster, MD, PhD**
Practice Leader, Technology Assessment & Guidelines Unit
Evidence-Based Medicine (EBM) Services Unit
Kaiser Permanente Southern California, Pasadena, CA USA

Breakout Session 3
12:00 – 13:30
Implementation strategies and quality assessment

1. Facilitating implementation: strategies for success
   **Mary P. Nix, MS, PMP**
   Center for Evidence and Practice Improvement
   Agency for Healthcare Research and Quality, Rockville, MD

2. The patients, an underused partner on guidelines dissemination and implementation
   **Patients Representative**

3. Implementation tools and strategies
   **Anna Gagliardi, PhD**
   Scientist
   Toronto General Hospital Research Unit
   University Health Network
   Toronto, ON, Canada
Breakout Session 4  
12:00 – 13:30  
Adaptation strategies for Clinical Guidelines

1. Ensuring quality while adapting foreign guidelines  
   **Désirée Larenas Linnemann, MD**  
   Allergist and pediatrician  
   Country coordinator ARIA Guidelines, México  
   Chair International Societies Council, European Academy of Allergy and Clinical Immunology (EAACI)  
   Clinical Science Workgroup Annual Meeting Planning Cie. American Academy of Allergy, Asthma & Immunology (AAAAI)  
   President of Mesoamerican Region, Sociedad Latinoamericana de Alergia, asma e inmunología. (SLAAI)  
   Past Chair Immunotherapy Committee, AAAAI

2. Quality assessment in the public setting in Mexico  
   **Odet Sarabia González, MD**  
   Health Quality Department Director  
   Ministry of Health, Mexico

3. Experience on International Collaboration for Guidelines Adaptation  
   **José Luis Mayorga Butrón, MD, MSc**  
   National Institute of Pediatrics, Mexico  
   G-I-N NA Steering Committee  
   Evidence Based Medicine Committee, Mexican Society of Otolaryngology & HNS  
   Associate Professor of the Master in Science Program, Postgraduate Unit, UNAM, Mexico

**LUNCH 13:30 to 15:00**

15:00- 15:30 Plenary Session

Adoption of Clinical Guidelines on the Medical Faculty. When is the right moment?  
**German Fajardo Dolci, MD**  
Chair Medicine Faculty, UNAM, Mexico  
Former Chair of Education and Research Department, Instituto Mexicano del Seguro Social

Or
Jose Halabe Cherem, MD
Postgraduate Department Director, Medicine Faculty, UNAM, Mexico

15:30-16:00 Plenary Session

Launching of a Multi-stakeholder Engagement Network in Mexico for CPGs development and implementation

Ojino Sosa García, MD
Clinical Practice Guidelines Department Chairman, CENETEC, Mexico

Closure 16:00

German Fajardo Dolci, MD
Chairman, Medicine Faculty, UNAM, Mexico

&

Jose Halabe Cherem, MD
Postgraduate Unit Director, Medicine Faculty, UNAM, Mexico

&

Francisco Ramos Gómez, PhD
Director, CENETEC, Mexico

&

José Luis Mayorga Butrón, MD, MSc
General Coordinator
National Institute of Pediatrics and Postgraduate Unit, Medicine Faculty, UNAM

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G-I-N Representative
ACADEMIC COORDINATION

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National Center for Health Technology Excellence (CENETEC), Mexico  
Director of the Clinical Practice Guidelines Program

INTERNATIONAL AND NATIONAL FACULTY

Peter Wyer, MD  
Founder and Co-chair Section on Evidence-Based Healthcare  
New York Academy of Medicine;  
Department of Emergency Medicine Columbia University Medical Center, NYC

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