



G-I-N NA WEBINAR SERIES

WHAT IS THE “SECRET SAUCE” IN ENGAGING STAKEHOLDERS?

DECEMBER 12, 2016

2PM ET (1PM CT; NOON PM MT; 11AM PT)

Register: <https://cc.readytalk.com/r/bl98ppe48qx&eom>

Join Mary Nix from AHRQ (moderator), Craig Robbins, MD from Kaiser Permanente in the U.S., Jose Luis Mayorga Butron, MD, from the National Institute of Pediatrics in Mexico, Brian O’Rourke, PharmD, from Canada’s Agency for Drugs and Technologies in Health (CADTH), Stephanie Jones from the American Academy of Otolaryngology-Head and Neck Surgery, and Bill Vaughan, consumer, from the Virginia State Health Insurance Counseling and Assistance Program for a 1- hour discussion of multi-stakeholder engagement. This webinar is connected to [E-GAPPS III](#) and the innovative segment known as the “unconference.”

Objectives:

1. Articulate issues in engaging stakeholders in guideline development
2. Identify solutions to multi-stakeholder engagement challenges
3. Describe the “unconference” format at E-GAPPS III.

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