

Complete Advance
Program Now Available
at www.gin2010.org

Guidelines International Network Conference 2010

August 25-28, 2010

Chicago Marriott Downtown Magnificent Mile
Chicago, Illinois USA



Save up
to \$220 if you
register by
June 24

**Integrating Knowledge.
Improving Outcomes.**



Hosted by:

AMERICAN COLLEGE OF
 **CHEST**
P H Y S I C I A N S[®]

Integrating Knowledge. Improving Outcomes.

The Guidelines International Network (G-I-N) Conference 2010 is an international effort to improve patient care through the development and implementation of clinical practice guidelines. Professionals will come together to integrate knowledge and, ultimately, improve patient outcomes.

Join your colleagues at the G-I-N Conference 2010 to:

- Learn best practices in bridging the disciplines of evidence-based medicine, translational research, quality improvement, and continuing medical education.
- Promote the scientific development, dissemination, implementation, and evaluation of guidelines to advance health care.
- Learn how to advance evidence-based guidelines as the foundation for improved quality in patient care.
- Network with guideline developers, implementers, quality improvement professionals, and medical educators from around the world.
- Discuss emerging and underrepresented topics of scientific significance.
- Attend presentations by international leaders and experts in health-care research and policy.
- Take home new knowledge and ideas to facilitate improved guideline methodologies that impact medical practice.

Conference Highlights

- Five special plenary sessions
- More than 120 stimulating scientific presentations
- Two comprehensive, globally diverse poster sessions showcasing over 90 posters
- Fifteen methodology workshops.



Program Overview

CME
Available

WEDNESDAY, AUGUST 25, 2010

■ Preconference full-day courses:

ACCP Guideline Methodology Course

Includes extensive collection of templates, documents, and forms

G-I-N PUBLIC Course

Course on patient-oriented guidelines

■ G-I-N Member Open Meeting

■ Welcome Reception

THURSDAY, AUGUST 26, 2010

■ Welcome and plenary panel sessions:

Politics, Media, and Guidelines: A Dangerous Mix?

Ceci Connolly

*The Washington Post
Washington, DC, United States*

Jennifer J. Padberg, MPH

*Infectious Diseases Society of America
Arlington, VA, United States*

Steven Woolf, MD, MPH

*Virginia Commonwealth University
Richmond, VA, United States*

Effective Implementation: Bridging the Gap Between Evidence and Action

Martin Eccles, MD

*Newcastle University
Newcastle Upon Tyne, United Kingdom*

Roberto Grilli, MD

*Regional Agency for Health and Social Care
Bologna, Italy*

Michel Wensing, PhD

*Radboud University Nijmegen
Medical Centre
Nijmegen, Netherlands*

■ Parallel sessions

■ Poster presentations

■ Exhibit hall open

FRIDAY, AUGUST 27, 2010

■ Plenary panel sessions:

Challenges in Managing Conflict of Interest in Guideline Development

Catherine DeAngelis, MD, Editor
in Chief

*Journal of the American Medical Association
Chicago, IL, United States*

Marjukka Mäkelä, MD, PhD, MSc

*Finnish Office for Health
Technology Assessment
National Research Development Centre
for Welfare and Health
Helsinki, Finland*

Joel Moss, MD, PhD

*National Heart, Lung, and Blood Institute
Bethesda, MD, United States*

A Seat at the Table: The Effects of Consumer Engagement in Guideline Development

Kay Dickersin, PhD

*Johns Hopkins
Bloomberg School of Public Health
Baltimore, MD, United States*

Theodore Ganiats, MD

*University of California San Diego
San Diego, CA, United States*

Gill Gyte, BSc, MPhil

*Cochrane Pregnancy and Childbirth Group
University of Liverpool
Liverpool, United Kingdom*

Trudy van der Weijden, MD, PhD

*University of Maastricht
Maastricht, Netherlands*

- **Parallel sessions**
- **Exhibit hall open**
- **Poster presentations**
- **Gala event: Sunset dinner cruise on the Odyssey II ship**

SATURDAY, AUGUST 28, 2010

- **Plenary panel session:**
 - Rationing or Rationality? Health Economics in National Guidance**
 - Fergus Macbeth, MA, DM
*National Institute for Health and Clinical Excellence
London, United Kingdom*
 - Finn Børlum Kristensen MD, PhD
*EUnetHTA Secretariat
National Board of Health
Copenhagen, Denmark*

- **Parallel sessions**
- **Conference wrap-up**

Register Now and Save

Register now and receive early registration discounts. **Save up to \$220 if you register by June 24, 2010.** Visit www.gin2010.org for details and to register.

US Visa Information

For visa information and passport requirements, contact:

US Immigration Support
www.usimmigrationsupport.org

US Customs and Border Protection
www.cbp.gov

A letter of invitation will be provided after your registration is paid and processed.

Sponsors and Exhibitors

Don't miss this once-a-year opportunity to exhibit to thousands of guideline developers, implementers, and users who can directly benefit from your products and services.

For more information, contact:

Kim Schrader
kschrader@chestnet.org
(847) 498-8307



Destination Chicago

Located on beautiful Lake Michigan, Chicago is an exciting, sophisticated city with world-renowned architecture, museums, attractions, and special events. Chicago has always been a destination point of interest for people from many different nations. In fact, it is the rich mix of varied cultures, ideas, and accomplishments that makes Chicago unlike any other city in the world.

Weather

During the month of August, the typical high for Chicago is 83°F/28°C, with a low of 65°F/18°C. Visit www.weather.com for more information.

Learn More About Chicago

Chicago Convention and Tourism Bureau
www.choosechicago.com

Mayor's Office of Special Events

www.explorechicago.org/specialevents

Who Should Attend?

Professionals from the following fields will benefit from attending the G-I-N Conference 2010:

Guideline development

Guideline implementation

Clinical decision support

Electronic medical records

Quality improvement

Performance measures

Health insurance (payers and purchasers)

Utilization review

Medical education (providers and educators)

Public health

Health policy

Health-care research

Evidence synthesis

Patient care (providers and executives)

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Contact Us

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