





# 15 years of preventive child health care guidelines: a systematic approach

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#### **Contents**

Framework for connecting development, implementation and evaluation

Framework in daily practice and lessons learned







#### **Preventive Child Health Care guidelines**

Developed at the request of the Dutch Ministry of Health, Welfare, Sport

Since 1996, 15 guidelines have been published

Another 11 will be published the between 2012 and 2014









#### **Misconception**

It's a myth that evidence-based innovations, such as guidelines, are self-implementing

"Wanted: guidelines that doctors will follow" (Haines et al, 1992)

"Writing them is easier than making them work" (Delamothe et al, 1993)

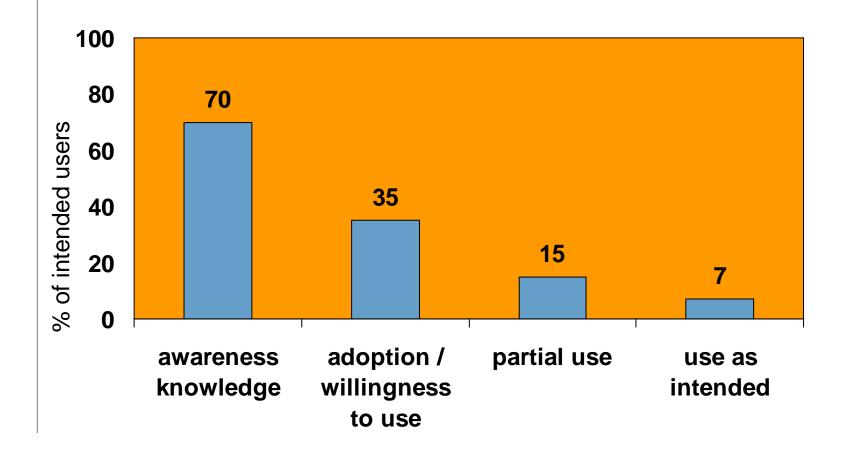






### Guidelines in practice after one year

(Paulussen 1994; Fleuren et al. 2002)



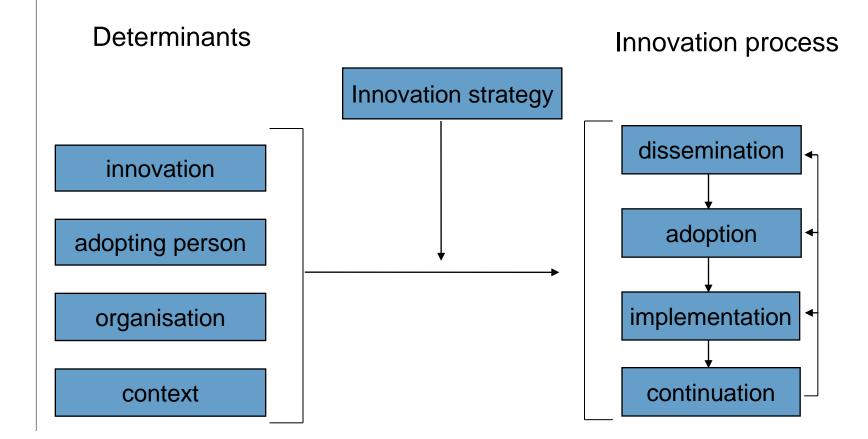






#### **Innovation framework**

(Paulussen 1994, Fleuren 1997, Fleuren et al. 2004, 2006, 2010)

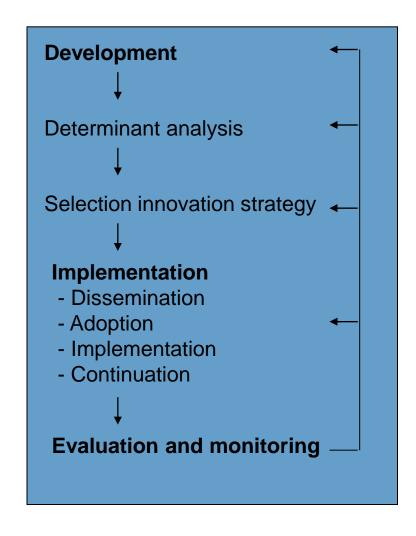








#### Innovation cycle

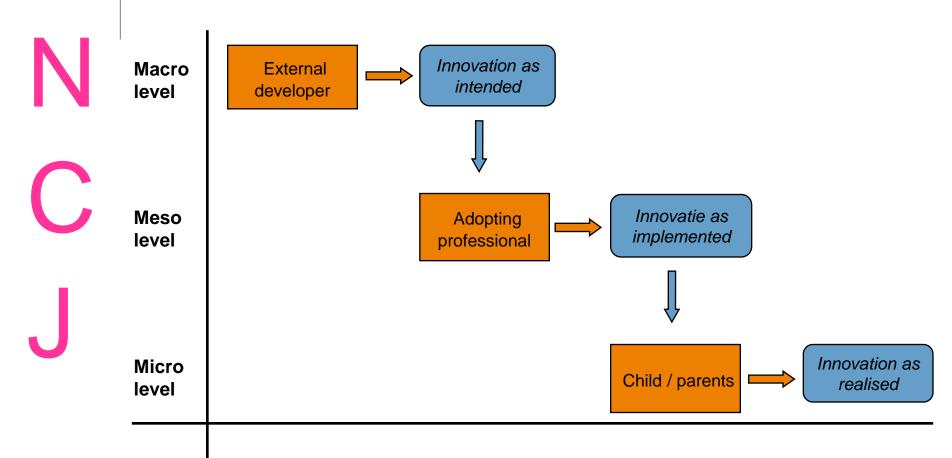








## Linkage structure for introducing guidelines (Paulussen e.a. 2007, Fleuren 2010)











## Overview available finances past 15 years



develop- implemen- evalua- infrastructure tation ment

tion

1996 - 2004

2005 - 2008

2009 - 2012

+/-

+/-

2012 - 2014



## Factors to enhance the implementation

- Support organizations to implement guidelines into their own organization
- Communicate more with organizations about guidelines
- Implementation activities must be systematic



## **Building the implementation infrastructure**

- Formation of a network of implementation coordinators
- Implementation toolkit
- Dissemination
- Education
- Helpdesk
- Other (additional) activities



Dutch center for Child Health (NCJ)

## Network of implementation coordinators





50 implementation coordinators



Professionals + management in the organizations

- Facilitate education and exchanging experiences
- Support the plan for implementation fitting their own organization
- Communication about guidelines



## **Elements implementation toolkit**

- PowerPoint presentation
- Overview of conditions for adherence
- Factsheet
- Registration protocol
- Overview of frequently asked questions
- Folder for youth and/or parents with information about the guideline theme



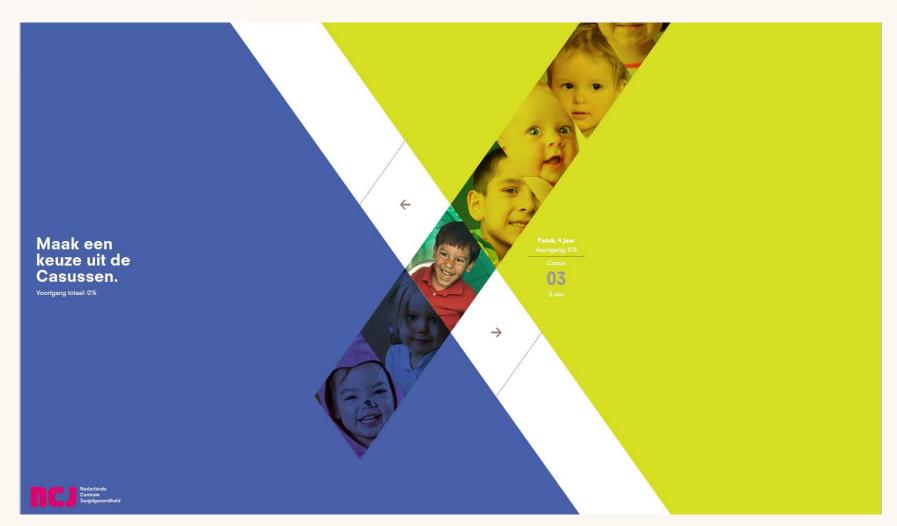
#### Dissemination and education

- Sending to all relevant groups
- Digital promoting

- Organize training sessions
- Digital academy for guideline e-learning



## E-learning for the guideline toilet training













## Helpdesk and other (additional) activities

- Providing a helpdesk for questions about the PCHC guidelines
- Working together with network partners in the youth field
- Working together with educational institutes



### The next step

- Evaluating the structure
- Setting up a system for monitoring the guidelines



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