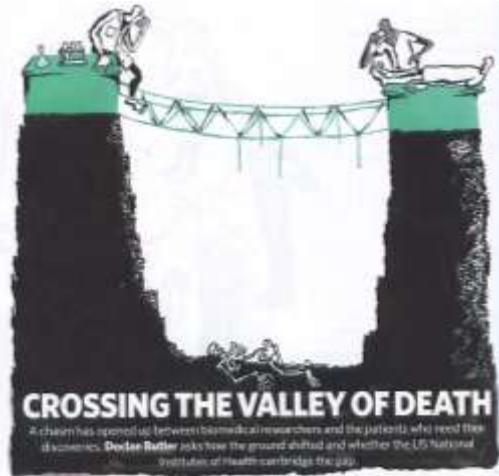


# Public Health Guidelines: a need for international standards?

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Our task is to bridge the gulf  
between Research and Health Practice



**CROSSING THE VALLEY OF DEATH**  
A chasm has opened up between biomedical researchers and the patients who need their discoveries. **Douglas Butler** asks how the ground shifted and whether the US National Institutes of Health can bridge the gap.

Nature, 12 June 2008, 453, 840-842

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## PUBLIC HEALTH EVIDENCE IS DIVERSE IN TOPIC, SCIENCE, METHOD AND VOLUME



1. Some is very like clinical evidence: based on exact data, with sufficient good studies for meta-analyses, addresses professionalised groups in well organised workplaces eg *levels of lead in the environment, epidemics and health protection of the population*
2. Others are not so well researched but have less good quality data but it can be worked with like *Diet or homeopathy* without a 'disciplined' profession
3. However still others like *health effects of wind turbines* have very limited evidence and no possibility of consensus statements.

## HOW CAN AN INTERNATIONAL COLLABORATION WORK TO IMPROVE TRANSLATION & WITH WHAT FOCUS?

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## CASE 1: AUSTRALIAN DIETARY GUIDELINES: (1) Sources of Evidence



1. Previous Dietary Guidelines
2. Targeted questions in a commissioned literature review
3. High quality new articles that appeared after the lit review
4. Government reports – grey evidence

### THEN TECHNICAL BASES

1. Australia and New Zealand Nutrient Reference Values
2. A Modelling System - nutrients to whole foods

The evidence base is complex, historically and technically 'layered' – typical for 'big' PH guidelines

**Complex evidence is an easy target for disputes!**

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## AUSTRALIAN DIETARY GUIDELINES: (2) grading the body of evidence



The body of evidence for 'a topic' was Graded from A to D on the basis of: quantity, level and quality of evidence, consistency of results; clinical impact; generalisability; and applicability in Australia – **our Australian NHMRC Processes since 1999:**

**A = the body of evidence can be trusted to guide practice**

**B = the body of evidence can be trusted to guide practice in most situations**

**C = the body of evidence provides some support for the recommendations but care should be taken in its application**

**D = the body of evidence is weak and any recommendations must be applied with caution.**

**Note: Level D was not used in recommendations but is useful for 'myth busting'. and was included when there were 5+ publications**

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## CASE 2: HEALTH IMPACTS OF WIND TURBINES



Characteristics of the evidence base:

1. A 'new' technology and a new field of research
2. Complex health conditions claimed – restlessness, sleep apnoea, depression, elevated Blood Pressure
3. Potential mechanisms are new and controversial – infra-sound
4. Acoustic epidemiology and measurement are limited
5. Very little peer-reviewed, published evidence,
6. A lot of peer reviewed research is industry funded by necessity
7. Some high profile publications were not peer reviewed,
8. **No chance of consensus between groups**

**What do we do when absence of evidence for effects is immediately interpreted as evidence of absence of effects?**

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## The case for accepted international standards for Guidelines



**Dietary Guidelines: (1) have been criticised in the press and media and they haven't been released! – on suspicion and speculation!**

**2. Some interested parties are engaged in 'disinformation'**

**3. The negative reporting has impacted on government funders**

**1. The Guidelines would be more defensible legally and politically if they meet accepted international standards**

### **& Wind Turbines**

**1. Those opposed to wind turbines criticised the NHMRC and went Parliamentary Committee of Inquiry**

**2. Land values are being affected by nearby turbines – not health?**

**3. Industry used our Statement as support around the world**

**If they're used internationally they should meet international standards!**

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## What international standards do we want? Our priorities?



**1. Different standards for different themes: (1) for Dietary Guidelines around WHO and (2) for emerging areas with little literature?**

**2. Consistency in evidence tables and recommendations would assist translation to different countries**

**3. Just do evidence tables to international standards and let people do their own thing**

**In a global health setting we should meet international standards! But this is complex for public health.**

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**“I often say a great doctor kills more people  
than a great general”**  
**Baron Gottfried Wilhelm von Leibnitz 1646-1716**

**AND THAT’S WHY WE NEED TO IMPLEMENT  
GUIDELINES! EVEN A GREAT DOCTOR CAN’T DO IT  
STANDING ALONE.**

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